



WDAF-TV

ORDER

Print Date 11/12/12 Page 1 of 2

Flight Dates 10/31/12-11/05/12

Contract / Revision 587095 /

Original Date / Revision
10/29/12 11/01/12

Advertiser **Protect Religious Liberty**

Agency **Communications Partners**

Buying Contact

12309 Crystal View Lane
St. Louis, MO 63131

Product
Oct 31-Nov 5, 2012

Agency Com 15%

Billing Contact **Barb Throm**

**7800 Forsyth 8th Floor
Clayton, MO 63105**

Sales Office L-KC

Sales Region LOC

Agency Ref

Order Sep 00:15:00

Estimate # **Oct 31-Nov 5, 2012**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL ISS GEN

Product Codes PL3

Priority DEFAULT

Advertiser Ref

Primary Account Executive
Local WDAF House

Account Executive	Order%	Start Date	End Date
Local WDAF House	100%		
Jeannie Blau	%		

Order Share 25% Market Value 21000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	5250
KCWE	%	0
KMBC	25%	5250
KMCI	%	0
KPXE	%	0
KSHB	25%	5250
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	10	\$4,462.50	\$5,250.00	0.00
Totals	10	\$4,462.50	\$5,250.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	10	\$4,462.50	\$5,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	4	10/31/12	11/05/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-WTF--	:15/:15	1	\$500.00	1	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$500.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N 2	4	10/31/12	11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-WTF--	:15/:15	1	\$500.00	1	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$500.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N 3	4	10/31/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-WTF--	:15/:15	1	\$250.00	1	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$250.00		0.00			



WDAF-TV

Print Date: 11/12/12

Page 2 of 2

Contract / Revision **587095** Flight Dates **10/31/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Protect Religious Liberty** Product **Oct 31-Nov 5, 2012**

Estimate # **Oct 31-Nov 5, 2012**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	4	10/31/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-WTF--	:15/:15	1	\$250.00	1	0.00	BK	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00							
N 4	4	10/31/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-WTF--	:15/:15	1	\$1,000.00	1	0.00	BK	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	--WTF--	1		\$1,000.00		0.00							
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00							
N 5	4	10/31/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	--WTF--	:15/:15	2	\$375.00	1	0.00	BK	2	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	--WTF--	2		\$375.00		0.00							
														Totals	10	\$5,250.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
587095-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
Protect Religious Liberty	Oct 31-Nov 5, 2012	Oct 31-Nov 5, 2012

Billing Address:

Communications Partners
Attention: Barb Throm
7800 Forsyth 8th Floor
Clayton, MO 63105

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	587095	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
1	10/31/12	11/05/12	M-F 530-6a	530-6a	M-WTF--	:15/:15	1	\$500.00	BK																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>11/01/12</td><td>5:37 AM</td><td>M-F 530-6a</td><td>530-6a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>5:38 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td></td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 4</td><td>M</td><td>11/05/12</td><td>5:52 AM</td><td>M-F 530-6a</td><td>530-6a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>5:53 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	--WTF--	1	\$500.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Th	11/01/12	5:37 AM	M-F 530-6a	530-6a	:15	KC ST JOES15 20121023MOV	\$250.00	BK				5:38 AM			:15	KC ST JOES15 20121023MOV	\$250.00		Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	M-----	1	\$500.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 4	M	11/05/12	5:52 AM	M-F 530-6a	530-6a	:15	KC ST JOES15 20121023MOV	\$250.00	BK				5:53 AM			:15	KC ST JOES15 20121023MOV	\$250.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/29/12	11/04/12	--WTF--	1	\$500.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	Th	11/01/12	5:37 AM	M-F 530-6a	530-6a	:15	KC ST JOES15 20121023MOV	\$250.00	BK																																																																																																				
			5:38 AM			:15	KC ST JOES15 20121023MOV	\$250.00																																																																																																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	11/05/12	11/11/12	M-----	1	\$500.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
2 4	M	11/05/12	5:52 AM	M-F 530-6a	530-6a	:15	KC ST JOES15 20121023MOV	\$250.00	BK																																																																																																				
			5:53 AM			:15	KC ST JOES15 20121023MOV	\$250.00																																																																																																					
2	10/31/12	11/05/12	M-F 9-10a	9-10a	M-WTF--	:15/:15	1	\$500.00	BK																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>W</td><td>10/31/12</td><td>9:08 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>9:10 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td></td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 4</td><td>M</td><td>11/05/12</td><td>9:47 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>9:49 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$250.00</td><td></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	--WTF--	1	\$500.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	W	10/31/12	9:08 AM	M-F 9-10a	9-10a	:15	KC ST JOES15 20121023MOV	\$250.00	BK				9:10 AM			:15	KC ST JOES15 20121023MOV	\$250.00		Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	M-----	1	\$500.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 4	M	11/05/12	9:47 AM	M-F 9-10a	9-10a	:15	KC ST JOES15 20121023MOV	\$250.00	BK				9:49 AM			:15	KC ST JOES15 20121023MOV	\$250.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/29/12	11/04/12	--WTF--	1	\$500.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	W	10/31/12	9:08 AM	M-F 9-10a	9-10a	:15	KC ST JOES15 20121023MOV	\$250.00	BK																																																																																																				
			9:10 AM			:15	KC ST JOES15 20121023MOV	\$250.00																																																																																																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	11/05/12	11/11/12	M-----	1	\$500.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
2 4	M	11/05/12	9:47 AM	M-F 9-10a	9-10a	:15	KC ST JOES15 20121023MOV	\$250.00	BK																																																																																																				
			9:49 AM			:15	KC ST JOES15 20121023MOV	\$250.00																																																																																																					
3	10/31/12	11/05/12	M-F 10-11a	10-11a	M-WTF--	:15/:15	1	\$250.00	BK																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>11/01/12</td><td>10:35 AM</td><td>M-F 10-11a</td><td>10-11a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$125.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>10:37 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$125.00</td><td></td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 4</td><td>M</td><td>11/05/12</td><td>10:58 AM</td><td>M-F 10-11a</td><td>10-11a</td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$125.00</td><td>BK</td></tr> <tr> <td></td><td></td><td></td><td>10:59 AM</td><td></td><td></td><td>:15</td><td>KC ST JOES15 20121023MOV</td><td>\$125.00</td><td></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	--WTF--	1	\$250.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Th	11/01/12	10:35 AM	M-F 10-11a	10-11a	:15	KC ST JOES15 20121023MOV	\$125.00	BK				10:37 AM			:15	KC ST JOES15 20121023MOV	\$125.00		Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	M-----	1	\$250.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 4	M	11/05/12	10:58 AM	M-F 10-11a	10-11a	:15	KC ST JOES15 20121023MOV	\$125.00	BK				10:59 AM			:15	KC ST JOES15 20121023MOV	\$125.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/29/12	11/04/12	--WTF--	1	\$250.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	Th	11/01/12	10:35 AM	M-F 10-11a	10-11a	:15	KC ST JOES15 20121023MOV	\$125.00	BK																																																																																																				
			10:37 AM			:15	KC ST JOES15 20121023MOV	\$125.00																																																																																																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	11/05/12	11/11/12	M-----	1	\$250.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
2 4	M	11/05/12	10:58 AM	M-F 10-11a	10-11a	:15	KC ST JOES15 20121023MOV	\$125.00	BK																																																																																																				
			10:59 AM			:15	KC ST JOES15 20121023MOV	\$125.00																																																																																																					



WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
587095-1	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Religious Liberty	Oct 31-Nov 5, 2012	Oct 31-Nov 5, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/12	11/05/12	M-F 1030-1102p	1030-1102p	M-WTF--	:15/:15	1	\$1,000.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	10:36 PM	M-F 1030-1102p	1030-1102p	:15	KC ST JOES15 20121023mov	\$500.00	BK
			10:38 PM			:15	KC ST JOES15 20121023mov	\$500.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	11/05/12	10:43 PM	M-F 1030-1102p	1030-1102p	:15	KC ST JOES15 20121023mov	\$500.00	BK
			10:45 PM			:15	KC ST JOES15 20121023mov	\$500.00	
5	10/31/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	:15/:15	2	\$375.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	11:14 PM	M-F 1102p-1132p	M-F 1102p-1132p	:15	KC ST JOES15 20121023mov	\$188.00	BK
			11:14 PM			:15	KC ST JOES15 20121023mov	\$187.00	
2 4	Th	11/01/12	11:13 PM	M-F 1102p-1132p	M-F 1102p-1132p	:15	KC ST JOES15 20121023mov	\$188.00	BK
			11:14 PM			:15	KC ST JOES15 20121023mov	\$187.00	

Total Spots	10	Gross Total	\$5,250.00
-------------	----	-------------	------------

Payment Terms 30 Days

Agency Commission	\$787.50
-------------------	----------

Net Amount Due	\$4,462.50
----------------	------------

WDAF - TV - Issue Ad Public File Checklist

1. Protect Religious Liberty
Name of Sponsoring Organization
2. Accepted: ☒ Rejected: ☐ (mark one)
3. Class of Time: _____
4. 10/31 - 11/5/12
Flight dates and times
5. rate card
Rate charged
6. protect religious liberty →
Description of Issue
6. 12309 Crystal View Lane
Address of Sponsoring Organization St. Louis, Mo. 63131
7. 314-846-3729 bthron@aol.com
Telephone Number of Sponsoring Organization Email Address
8. _____
Sponsor's Officers/Directors/Executive Committee
9. _____
Description of substantiation provided (if any)
10. Proper Sponsorship Identification: Yes ☒ No ☐

Glennie Bran
Name

10-10-12
Date